



EBBETTS PASS SCENIC BYWAY ASSOCIATION

Preserving, Enhancing and Promoting the Ebbetts Pass National Scenic Byway

2011 Annual Report of the Board of Directors

Accomplishments of the Past Year

- The EPSBA transitioned back to an all volunteer organization in response to the lack of organizational development funding through our granting agencies.
- The EPSBA received notice that we had been awarded a Scenic Byway Grant for the update of our Corridor Management Plan.
- The EPSBA worked with the Calaveras Council of Governments, our fiscal sponsor, to establish policies for the submission and administration of all new grant proposals along the Scenic Byway.
- The EPSBA worked with the Calaveras Council of Governments and the Forest Service to obtain authorizations to proceed and expend funds on previously awarded grants including the Implementation of Interpretative Signage Grant we have been working on with the Forest Service.
- The EPSBA has worked to improve our financial reporting and ability to track individual projects and anticipate future obligations to make sure we are managing our finances responsibly.
- The EPSBA worked with our partner organizations and agencies on several soon to be completed and ongoing projects such as the Geotourism Project, the relocation and enhancement of the Alpine Ranger Station and our Marketing Implementation Grant.
- The EPSBA worked with Cal Trans to identify potential projects along the Byway that could be funded with Cal Trans' Scenic Byway Funds and, with help from our partner the Forest Service, are assisting Cal Trans in developing funding applications.
- The EPSBA presented another successful annual Scenic Celebration in cooperation with our partners along the Byway and the generous donations of our sponsors and local musicians.
- The EPSBA continued to work on the enhancement of our website, brochures and newsletters to provide timely information to travelers and help promote local businesses and events. WE continued to promote and sell our very popular guidebook for the area.

Future Projects

- The EPSBA is currently reaching out to our partners and other organizations along the Byway to identify projects that may be competitive in the next Scenic Byway Grant cycle.
- The EPSBA will be continuing to work on current projects including marketing of the Byway and its businesses and events, completing work on current and recently awarded grants and increasing communication with other organizations.

Financial Report

The following report reflects our posted financial transactions through September 15, 2011.

January 1 Checking Account Balance		\$	7,024.61	
2011 Income				
Event Income	\$	1,845.00		
Membership Income	\$	895.81		
Mercandise Sales	\$	1,904.27		
Grant Reimbursements	\$	6,944.02		approx \$6100 outstanding
Tax Refund	\$	10.00		
Total		\$	11,599.10	
2011 Expenses				
Accounting/Tax Prep	\$	(40.00)		
Event Expenses	\$	(980.00)		
Executive Director	\$	(12,933.00)		
Insurance	\$	(1,200.00)		
Marketing	\$	(213.00)		
Office Expenses	\$	(516.59)		supplies, phone, postage, etc
Taxes/Govt. Fees	\$	(153.00)		
Website Design & Maint.	\$	(1,920.00)		incl. other design assistance
Total		\$	(17,955.59)	
Current Bank Balance		\$	668.12	